

Media Hits for Roxanne Rivera

Print Hits:

The logo for The Washington Times, featuring the text "The Washington Times" in a black, serif font on a red rectangular background.

The Washington Times

February 20, 2008
Circulation 95,270

The logo for The Weekly Standard, featuring the text "the weekly Standard" in a white, serif font on a blue rectangular background.

The Weekly Standard

January 8, 2008
Circulation 83,132

The logo for MinnPost.com, featuring the text "MinnPost.com" in a red, serif font and "A THOUGHTFUL APPROACH TO NEWS" in a smaller, black, sans-serif font on a light green rectangular background.

MinnPost.com

February 7, 2008

The logo for Interest! ALERT, featuring a globe icon, the text "Interest!" in a large, purple, bold font, and "ALERT" in a smaller, purple, bold font below it.

Interest! ALERT

December 20, 2007
74,442 Visitors per Month

News Blaze

News Blaze

December 20, 2008

February 2, 2008

February 16, 2008

March 3, 2008

57,075 Visitors per Month



Eldr

February 11, 2008

Circulation 50,000



Washington CEO

February 8, 2008

Circulation 33,947



Idea Marketers

February 12, 2008



Polish News

February 5, 2008

Circulation 10,000

POLITICALLY SPEAKING

The never-ending race - politics in Iowa and beyond

Politically Speaking

December 24, 2007

The logo for AmericaJR, featuring the word "America" in a multi-colored, gradient font and "JR" in a blue, blocky font.

AmericaJR.com

March 4, 2008

4,222 Visitors per month

The logo for Press Release Central, with "PRESS RELEASE" in white text on a red background and "CENTRAL" in white text on a blue background.

Kansas City Star Press Release Central

February 12, 2008

The logo for Articlesbase, featuring a yellow circle with a white letter 'A' followed by the word "Articlesbase" in a grey, sans-serif font.

ArticlesBase

February 12, 2008

The logo for Freshare, with the word "freshare" in a blue, lowercase, sans-serif font.

Freshare.net

February 13, 2008

The logo for DayLife BETA, featuring a yellow circular icon with a white '@' symbol, followed by the word "daylife" in a blue, lowercase, sans-serif font and "BETA" in a smaller, yellow, uppercase font below it.

DayLife

February 24, 2008

The logo for News Tin BETA, featuring the word "news tin" in a red, lowercase, sans-serif font, followed by a globe icon and the word "BETA" in a smaller, grey, uppercase font.

NewsTin
March 4, 2008



Out & About with Maggie Martin
March 28, 2008

Radio Interviews:



KFAB-AM
50,000-Watt Station, Omaha, NE
December 20, 2007



WBT-AM
50,000-Watt Station, Charlotte, NC
December 31, 2007

1220AM

The Morning Show with Diane Jones

KLPW-AM

January 3, 2008

Washington, MO



WBMX-FM

50,000-Watt Station, Boston, MA

February 1, 2008



WLPO-AM

Chicago, IL

February 4, 2008

March 7, 2008



WMIS-FM

Minneapolis - St. Paul, MN

February 4, 2008



Stone & Double T Show

WXRX-FM

Rockford, IL

February 5, 2008



WEOL-AM

Cleveland, OH
February 27, 2008



Mitchell & Morley in the Morning

WFTL-AM

50,000-Watt Station, Fort Lauderdale, FL

February 25, 2008



The Right Balance

Accent Radio Network

February 29, 2008



KTRS-AM

St. Louis, MO

March 5, 2008



WFIN-AM

Findlay, OH

March 6, 2008



In Depth

KAZM-AM
Phoenix, AZ
March 10, 2008



WTIC-AM
50,000-Watt Station, Hartford-New Haven, CT
March 10, 2008



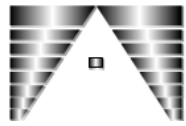
In the Morning with Bonnie Grice
WLIU-FM
Southampton, NY
March 14, 2008



Morning Drive
KCRS-AM
Odessa-Midland, TX
March 21, 2008



WQMX-FM
16,000-Watt Station, Akron, OH
April 7, 2008



ALVIN AUGUSTUS JONES

The Paradise Radio Network

WCBQ-AM, WHNC-AM

Durham, NC

April 10, 2008

Coming soon

Las Vegas Woman Magazine

Las Vegas Woman Magazine

June/July 2008



About Roxanne Rivera:

In 1981, using a personal savings of \$1,200, Rivera co-founded a sole proprietorship construction service business and grew it to a \$13 million company that incorporated in 1989. She oversaw all operations and up to 100 employees plus subcontractors in three offices throughout New Mexico. She wrote, marketed, and secured multi-million-dollar contracts in both the government and private sectors.

Rivera's key clients included the US Army Corps of Engineers, White Sands Missile Range, the US Air Force, the Defense Threat Reduction Agency, the Department of Defense, Los Alamos National Laboratory, Intel, General Electric, Ethicon, and Rockwell International.

Her construction firm received numerous small business awards, including two Small Business Administrator's Awards of Excellence and several nominations for Small Business Prime Contractor of the Year. She was named Female Executive of the Year by the National Association of Female Executives in 1995. Her firm was listed in the Top 500 Hispanic-Owned Businesses in the United States for five consecutive years.

Rivera has been appointed to several national advisory committees, most recently appointed by Secretary of Labor Elaine Chao to the National Advisory Committee on Ergonomics where she was the only businessperson on the committee.

She has served on both the Association of Builders and Contractors and the Associated General Contractors Boards of Directors. She also served on the Board of Directors for the University of New Mexico Construction Program Advisory Council, which she helped to found. Rivera has been an active community leader, currently serving on the board for the YWCA, and has worked extensively with ARCA, the Association for Retarded Citizens of Albuquerque.

Rivera has also spoken at and conducted seminars throughout the country with regard to Communication in the Construction Industry and Women in Construction.

Currently, she serves as CEO of Syntactics Communication Skills, LLC, a company that offers presentation and speaking skills training and coaching to executives at every level. In addition, she

provides corporate consulting through KEYGroup[®], an international consulting, training, and assessment firm based in Pittsburgh, PA.